

**NEW
POSITION**

imperix

MARKETING SPECIALIST IN POWER ELECTRONICS

Contract type Long-term contract, 70-100%.

Starting date As soon as possible

ABOUT US

Imperix is a Swiss company commercializing prototyping equipment for power electronics, electric drives, smart grids and related topics. Its products are designed to accelerate the implementation of laboratory-scale power converter prototypes and facilitate the derivation of high-quality experimental results. Its customers are world-class universities and industries that have a strong focus on research and typically intend to validate state-of-the-art control techniques or new power converter topologies.

The company offers various levels of services, ranging from the sale of bare products to the delivery of full turnkey solutions that include significantly customized hardware and software. Today, over 90% of sales are made abroad, with customers within 30 countries.

Founded in 2013, imperix is a young and dynamic company of about 15 people. It is located in the lively city center of Sion.

JOB DESCRIPTION

You will be part of our engineering team, with a special focus on the marketing of our products and services. Notably, your role will be to coordinate how our products are described, presented and explained to a broad audience, despite their highly specialized nature. Specifically, the foreseen responsibilities are as follows:

- Contribute to the content creation for our online knowledge base.
- Write content for product descriptions (web, brochures).
- Work as the editorial manager of our technical blog.
- Produce and/or help produce technical videos.
- Coordinate our presence in social medias.
- Develop success stories with customers.
- Manage press releases (traditional and online).

REQUIREMENTS AND QUALIFICATIONS

- **Education:** Although being an engineer in power electronics is not required, we hardly see how the foreseen role could be executed without a strong background in this field.
- **Languages:** Excellent command of written English is essential. French is a plus.
- **Experience:** Prior personal experience in written commercial communication, web publishing, content editing, etc. would be a significant asset.

THIS POSITION WILL SUIT YOU IF

- You are able to understand most of the purpose and principle of operation of our products.
- You are familiar with teaching and research habits in academic environments.
- You feel comfortable in a position that is both technical and marketing-oriented.
- You are looking for a position giving place and granting value to your initiatives.
- You appreciate a young and friendly environment that is also serious and professional.
- You appreciate a flexible schedule and/or the ability to work remotely.

If you feel like working with us, please send us your CV along with a cover letter explaining your motivations. Email correspondence should be addressed to jobs@imperix.ch. We reserve the right to maintain correspondence only with profiles that reasonably correspond to the position.